

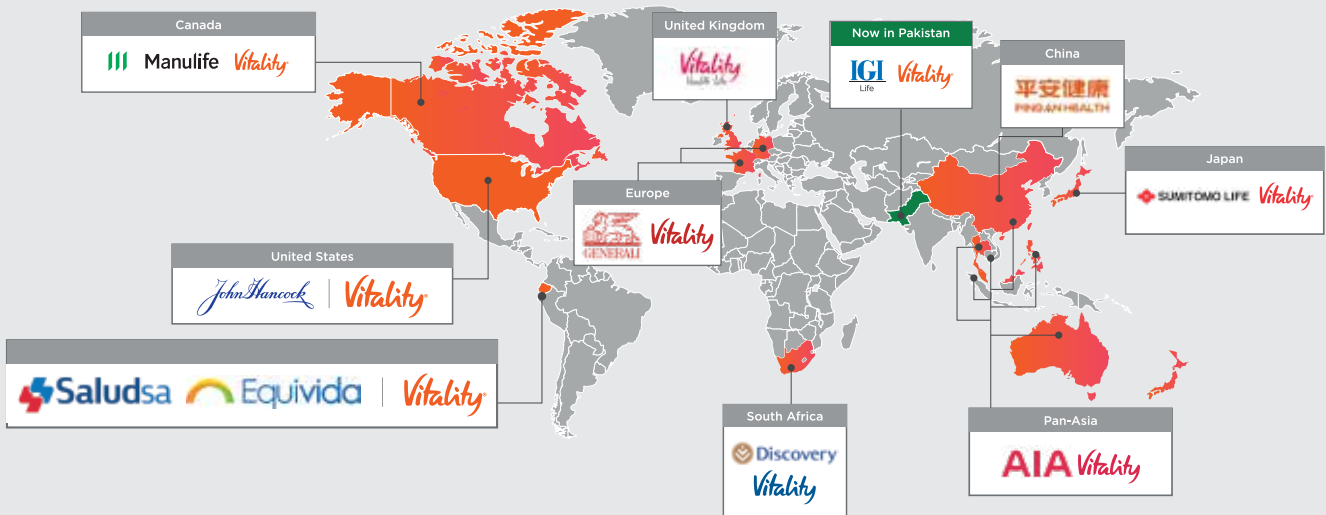
About IGI Life

IGI Life Insurance Limited, part of the Packages Group, marked its entry into the Life Insurance business through acquisition of controlling shares in American Life Insurance Company (Pakistan) Limited in April 2014. Acquisition by Packages Group makes IGI Life a one of a kind life insurance provider in Pakistan, as IGI Life's multinational heritage is now coupled with the local experience of the Packages Group, one of the most reputed business conglomerates in the country, having several joint ventures with leading global brands in the FMCG, Pharmaceutical and Packaging sectors. IGI Life's current product suite includes Life Insurance plans, Accident & Health Insurance and Employee Benefit Solutions. IGI Life is also amongst the first few companies to commence Family Takaful business in 2015 under Window Takaful Operations, thus offering Shari'ah-compliant solutions to our clients.

About Vitality Group

Guided by the core purpose of making people healthier, Vitality is the leader in improving health to unlock outcomes that matter. By blending smart tech, data, incentives, and behavioural science, we inspire healthy changes in individuals and organisations. Vitality brings a global perspective through successful partnerships with the smartest insurers and most forward-thinking employers around the world. More than 10 million people in 22 countries engage in the Vitality programme.

Today, the Vitality program impacts over 10m lives in 22 markets



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IGI Life Vitality is currently available in Karachi, Lahore, Islamabad and Rawalpindi only. For updates regarding the product launch in your city, please register on our website.

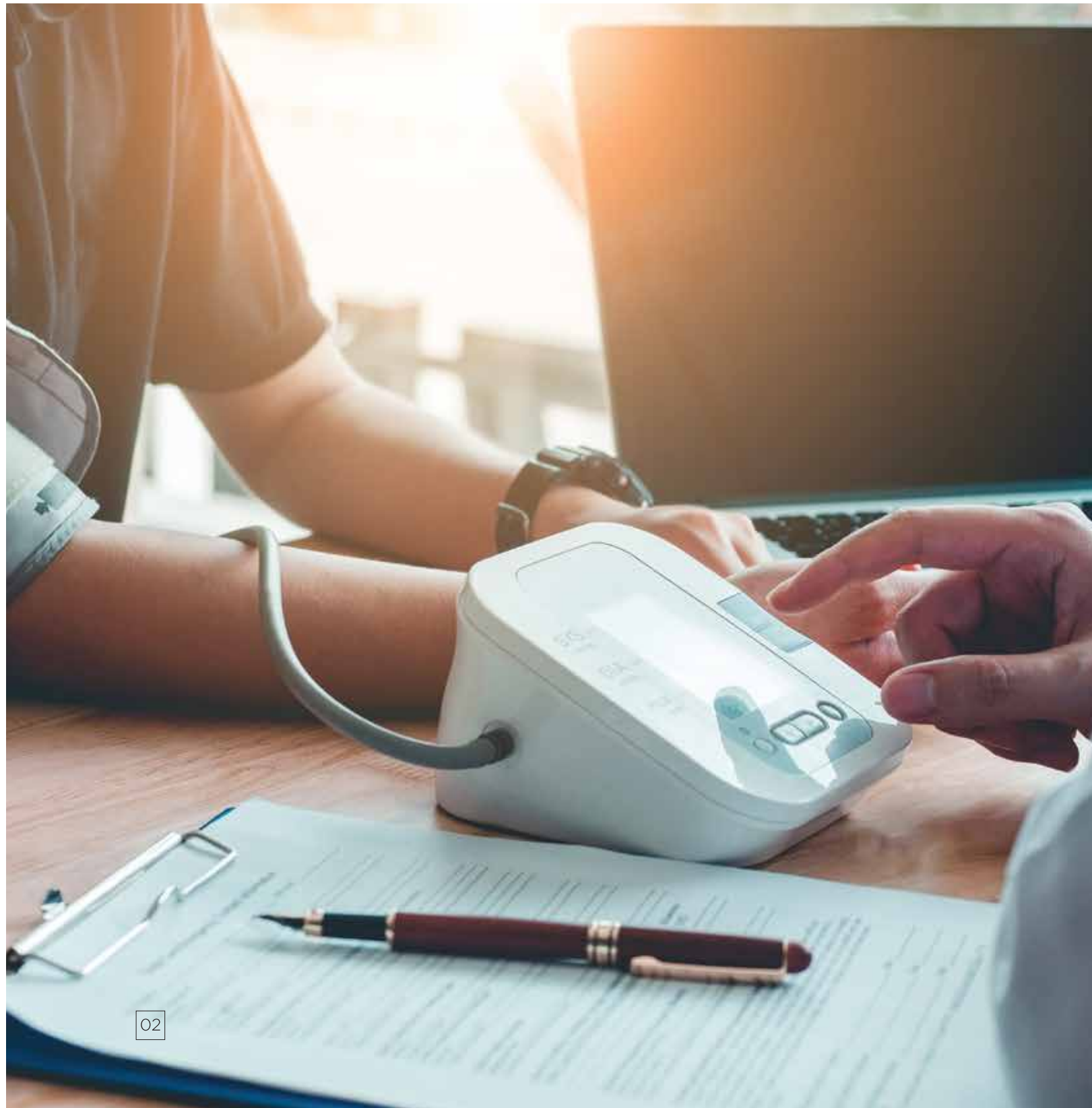
Disclaimer: IGI Life Vitality services are being provided in Pakistan through IGI Life Insurance Ltd. in collaboration with Discovery Vitality (Pty) Ltd. which is an authorised financial services provider in South Africa with registration number: 1999/007736/07. Terms & Conditions apply.



Pakistan's first active life insurance

Future Smart Plan

THE APP



02

Know Your Health

The 'Know Your Health' component educates you about the lifestyle risks you may be exposed to.



Vitality Health Check (VHC)

The Vitality Health Check (VHC)* is a set of essential health screening and preventive tests including BMI, Blood Glucose, Blood Pressure and Total Cholesterol.*



Vitality Health Review (VHR)

The Vitality Health Review (VHR) is used to evaluate general health, social and lifestyle habits.



*Actual test results to be uploaded through the App.

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Vitality Nutrition Assessment (VNA)

The Vitality Nutrition Assessment questionnaire consists of the following three sections:

Vitality Nutrition Assessment

Daily meals
What is your daily food pattern and routine?

Lifestyle choices
What lifestyle habits influence your food choices?

Food choices
What are your food preferences in terms of ingredients and nutrients?

After completing this questionnaire, you receive feedback and suggestions on how to improve your daily nutritional intake.



Non-smokers' Declaration (NSD)

To qualify for the non-smokers' points, you must not have smoked any tobacco products as specified in the terms and conditions.



Vitality Age

Your Vitality Age is an overall measure of your personal health and might not match your chronological age.

Improve Your Health

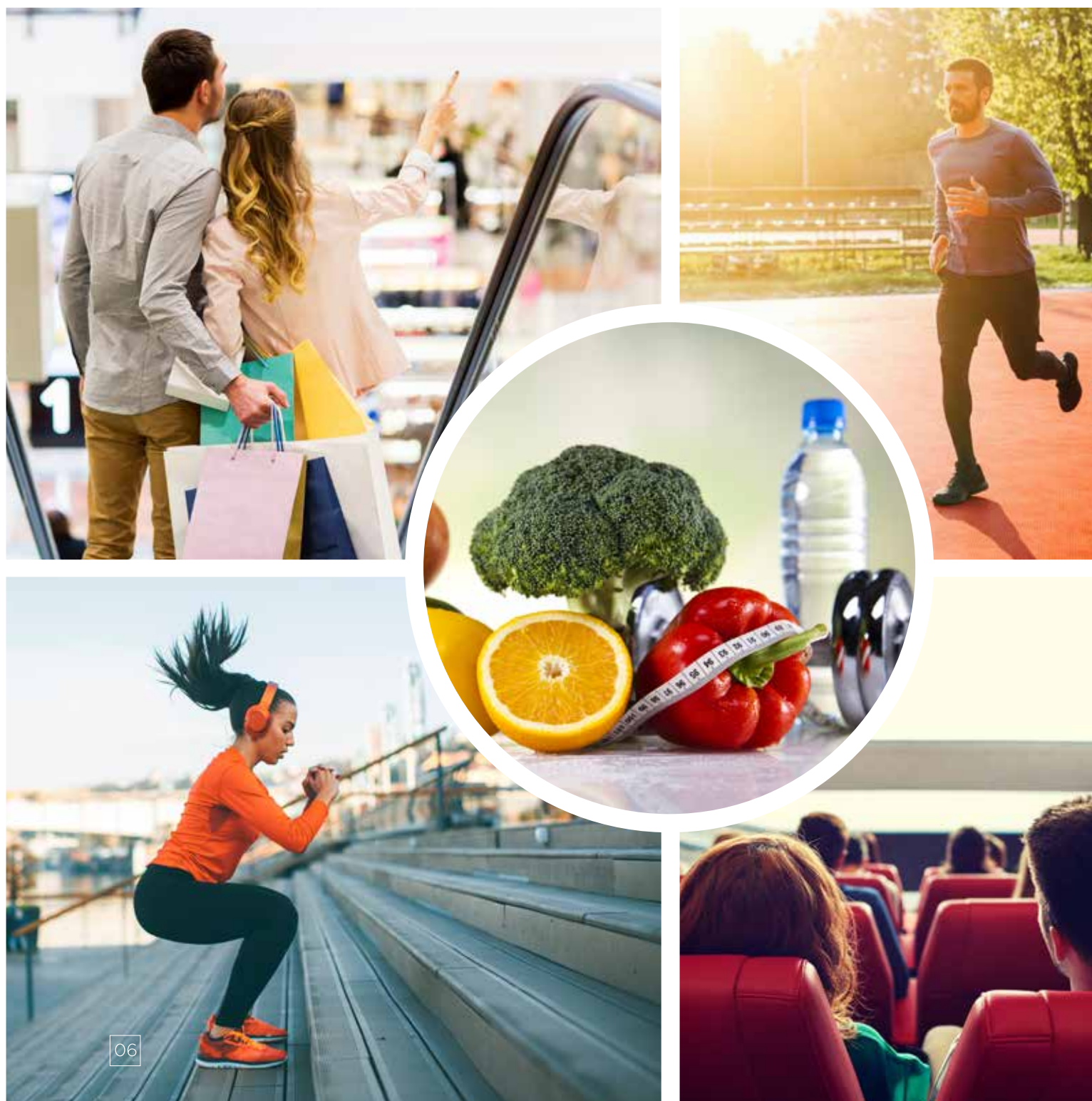
This component provides you with customised activity targets and incentivises you to improve your health. Based on your current health status, you will receive weekly physical activity targets which will eventually translate into targets based on your past performance.*

To monitor your physical activity, it is recommended that you use a wearable device with an in-built pedometer and heart rate monitor. Please only use devices mentioned in the terms and conditions document.**



*For details, kindly call our UAN (+92-21) 111-111-711. Terms and Conditions apply.

**Your mobile can still track your physical activity through Samsung Health App for Android and Health App for iOS.



Enjoy the Rewards

IGI Life Vitality incentivises you to maintain an active lifestyle in the form of weekly, monthly and annual rewards.

Weekly Active Rewards

- **Easy Tickets**
Work towards achieving your weekly physical activity target and choose an Easy Tickets voucher to watch a movie for half the price.
OR
- **Foodpanda**
Once you have reached your weekly target, choose a Foodpanda voucher worth PKR 500 for a healthy meal.
OR
- **Mobile Top Up**
On achieving your weekly Active Reward goal, choose an EasyTickets Mobile Top Up voucher of worth PKR 500 to Top up your mobile credit account.
These vouchers are delivered to the IGI Life Vitality App.

Monthly Active Reward

- Up to 100% cashback on the Samsung Galaxy Watch.*

Annual Reward (Integrated Benefit)

Based on your Vitality Status, you qualify for the Integrated Benefit on every policy anniversary. This benefit accrues annually and is credited into your account value on every 5th policy anniversary.

*Terms and Conditions apply

